

# Wilson County

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## 2022 Community Health Needs Assessment Implementation Plan

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**A collaboration of:**

**Healthcare Foundation of Wilson,  
Wilson County Health Department, and  
Wilson Medical Center**



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## Overview

The Community Health Needs Assessment (CHNA) defines priorities for health improvement, creates a collaborative community environment to engage stakeholders, and an open and transparent process to listen and truly understand the health needs of the community. This document is the Community Health Improvement Implementation Plan outlining how the Partners plan on addressing significant health needs in the community.

The CHNA is contained in a separate document.

- The Healthcare Foundation of Wilson board of directors approved this assessment and the implementation plan on December 7, 2022.
- The Wilson County Health Department board of health approved this assessment and the implementation plan on December 13, 2022.
- The Wilson Medical Center board of trustees approved this assessment and the implementation plan on December 19, 2022.

Starting on January 1, 2023, the full CHNA report will be made widely available to the community via:

Healthcare Foundation of Wilson - <http://www.healthcarefoundationofwilson.org/>  
233 Nash Street North, Wilson, NC 27893 252.281.2105,

Wilson County Health Department - <http://www.wilson-co.com/home/showdocument?id=5233>  
1801 Glendale Drive, Wilson, NC 27893, 252-237-3141

Wilson Medical Center- <https://www.wilsonmedical.com/community/community-health-needs-assessment> or 1705 Tarboro St W, Wilson, NC 27893, 252-399-8040

Paper copies are available free of charge at the above addresses.

## ***Community Health Improvement/Implementation Plan –2022-2025***

To successfully make our community healthier, it is necessary to have a collaborative venture which brings together all of the care providers, citizens, government, schools, faith leaders and members, not-for-profit organizations and business and industry around an effective plan of action. The community health needs assessment was completed and posted on the above websites.

### **Significant Health Needs**

Based on the results of the CHNA, the following significant health needs were identified as priority in order of the listing, with number one being listed as the most important priority.

1. Mental/behavioral health
2. Healthy eating/active living
3. Substance misuse
4. Access to healthcare or insurance

### **Implementation Plans**

Detailed community health action plans will be discussed and reviewed by the committee with full implementation plans by the required date. The action plans will include items identified below. The actions below indicate the items which will be addressed in some situations collaboratively and in some situations independently by the collaborative agencies, i.e. Healthcare Foundation of Wilson, Wilson County Health Department and Wilson Medical Center, a Duke LifePoint Hospital.

#### **1. Mental/Behavioral Health -**

- Healthcare Foundation of Wilson has approved a strategic grant initiative – funding an after-school program for middle school students, which will provide opportunities to address obesity, fitness & nutrition, alcohol and substance abuse and adolescent pregnancy for all middle school students in the community.
- Healthcare Foundation of Wilson will fund grants within the community to address mental/behavioral health, specifically with the Wilson County Schools, Wilson County Department of Social Services, and non-profits in the community.
- Healthcare Foundation of Wilson will fund grants to the Wilson County Health Department, Wilson County Schools and Wilson County Department of Social Services to support school health clinics in the largest middle school in the county, and additional school clinics which will support all three high schools, Beddingfield, Hunt High School and Fike High School.
- Healthcare Foundation of Wilson has funded a grant to the local police department for a mentorship program to interact and teach youth about healthy lifestyle choices and

avoiding drugs, alcohol and vaping. Youth meet biweekly with police department staff and volunteers.

- Healthcare Foundation of Wilson will provide funding through one of the fundraising groups to address mental health needs, particularly for women and children at one of the local 501c (3) organizations.
- Wilson Medical Center will continue to offer comprehensive hospital based behavioral health services for voluntary and involuntary committed patients.
- Wilson Medical Center will focus on integration with community resources to ensure a care continuum is available for patients with behavioral health diagnoses.

## **2. Healthy Eating / Active Living**

- Healthcare Foundation of Wilson has approved a strategic grant initiative – funding an after-school program for middle school students, which will provide opportunities to address obesity, fitness & nutrition, alcohol and substance abuse and adolescent pregnancy for all middle school students in the community.
- Healthcare Foundation of Wilson will fund grants within the community to provide support for nutritional education and healthy cooking.
- Healthcare Foundation of Wilson will fund grants to the Wilson County Health Department, Wilson County Schools and Wilson County Department of Social Services to support school health clinics in the largest middle school in the county, and additional school clinics which will support all three high schools, Beddingfield, Hunt High School and Fike High School.
- Healthcare Foundation of Wilson will continue to fund Department of Social Services Eat Smart Move More which is a statewide movement to promote opportunities for healthy eating and physical activity wherever people live, learn, earn, play and pray.
- Healthcare Foundation of Wilson will fund a grant to a local 501c for the program Go Play which is to move kids from unhealthy hours of screen time to healthy hours of outdoor time.
- Healthcare Foundation of Wilson has funded a grant to provide a Miracle Field which will create recreational opportunities for citizens with mental and physical disabilities. Another grant will provide a weekly exercise program for intellectually disabled children and adults.
- Healthcare Foundation of Wilson has funded a grant to a local sports program to encourage children to become active and thereby improve cardiorespiratory fitness, control weight and reduce symptoms of anxiety and depression.
- Healthcare Foundation of Wilson funded a grant to the local police department for a mentorship program to interact and teach youth about healthy lifestyle choices and experiences and avoiding drugs, alcohol and vaping. Youth meet biweekly with police department staff and volunteers.

- Healthcare Foundation of Wilson has funded a grant to a local food pantry to purchase fresh produce and healthy shelf-stable food so all pantry clients will have access to healthy foods.
- Wilson Medical Center will continue to sponsor and facilitate various events within the area to educate and promote healthy living. These events include, but are not limited to, Health Fairs, Support Groups, Wellness Screenings, Exercise Programs and Lunch N' Learns.
- The Growing Tree of Wilson Medical Center will continue to serve as a Shape NC Site in Wilson County. Shape NC helps child care centers develop environments and practices that encourage and promote healthy lifestyles for children from birth to five years of age.

### **3. Substance Misuse**

- Healthcare Foundation of Wilson has approved a strategic grant initiative – funding an after-school program for middle school students, which will provide opportunities to address obesity, fitness & nutrition, alcohol and substance abuse and adolescent pregnancy for all middle school students in the community.
- Healthcare Foundation of Wilson will fund grants to the Wilson County Health Department, Wilson County Schools and Wilson County Department of Social Services to support school health clinics in the largest middle school in the county, and additional school clinics which will all three high schools, Beddingfield, Hunt High School and Fike High School.
- Healthcare Foundation of Wilson will provide grant funding to fund Hope Alliance to reduce barriers to detox and treatment by providing assistance with transportation and treatment costs for its clients.
- Wilson Medical Center will continue to provide emergency services to patients that present to the Emergency Department with emergent medical conditions that have resulted from substance misuse.
- Wilson Medical Center will continue to sponsor professional education opportunities in addiction medicine for our providers.
- The Wilson County Health Department will continue to offer a syringe exchange program in partnership with The Healthcare Foundation of Wilson, OIC, Inc., the City of Wilson Police Department, the Wilson County Sheriff's Department, and the Wilson County Substance Prevention Coalition.
- The Wilson County Health Department will offer Tobacco Cessation classes.
- The Wilson County Health Department will hire an LCSW to provide counseling services to patients who are suffering from substance misuse disorder who are post detox or rehab.

#### **4. Access to Healthcare or Insurance**

- Healthcare Foundation of Wilson will fund grants to the Wilson County Health Department, Wilson County Schools and Wilson County Department of Social Services to support school health clinics in the largest middle school in the county, and additional school clinics which will support all three high schools, Beddingfield, Hunt High School and Fike High School.
- Flu vaccinations will be provided to uninsured individuals by Wilson County Health Department, funded by Healthcare Foundation of Wilson.
- Wilson Medical Center will assist patients and their families with the Medicaid eligibility process to achieve additional coverage for families.
- Wilson Medical Center will continue to recruit providers with a focus on Primary Care, Gastroenterology, Pulmonology, Urology and Orthopedics.
- Wilson Medical Center will remain focused on Duke Connected Care development and integration of employed and non-employed physicians.
- Duke University Health System and Wilson Medical Center will continue to collaborate around tele-stroke services and cancer care services. These collaborations ensure patients are able to receive the highest quality and safest care without having to leave their community.
- Wilson Medical Center will continue to develop and grow their Transitional Care program. This program ensures underinsured and uninsured patients have access to appropriate healthcare resources after they are discharged from the hospital to home.
- The Wilson County Health Department will continue to provide primary care on a sliding fee scale for adults and children.

### **Continuous Review**

In addition, the advisory group will continue review of services needed in the community in all of the areas identified above and implement actions/grant requests for review as needed and approved.

The Advisory group as well as any additional community members who had shown interest were welcomed to attend. Additionally, there is a link on the above websites for the community to provide written input into the CHNA and implementation plan.

## Anticipated Impact and Resources

The anticipated impact of these actions – We will work collaboratively to impact the outcomes associated with targets identified in the NC Statistical data as well as data reported by the Robert Wood Johnson Foundation in community health statistics.

The programs and resources the organizations plan to commit to address the health need:

- Grant funds will be allocated as deemed applicable;
- Medical personnel will be recruited by Wilson Medical Center to staff the psychiatric unit.
- Medical Staff will be provided by the Wilson County Health Department and funded through Healthcare Foundation of Wilson to operate the school health clinic – which will be overseen by the Health Director and Physician at the Health Department.
- Healthcare Foundation of Wilson, Wilson County Health Department and Wilson Medical Center will collaborate on all top issues identified.

On-line and paper copies of this document may be obtained at:

- Healthcare Foundation of Wilson - <http://www.healthcarefoundationofwilson.org/> 233  
Nash Street, North, Wilson, N 27893 252.281.2105
- Wilson County Health Department - 1801 Glendale Drive, Wilson, NC 27893,  
252-237-3141 <http://www.wilson-co.com/home/showdocument?id=5233>
- Wilson Medical Center- <http://www.wilsonmedical.com/> 1705 Tarboro St W, Wilson, NC 27893,  
252-399-8040